

PETASIL®

20
21

MADE TO ORDER
BACK TO SCHOOL SHOES
訂做學生皮鞋系列



預
訂
八
折

**PRE-ORDER
20%OFF**

Pre-Order deadline by 24 May
for delivery in mid August
5月24日前預訂, 8月中送貨

ABOUT PETASIL 品牌故事

PETASIL® is a vibrant kids footwear brand. Established in 1988, in the heart of Portugal's historic shoe industry - St. Joao da Madeira. PETASIL® creates stylish fashionable footwear while ensures kids foot care at the forefront.

PETASIL® specializes in children footwear for a better fit, both widths and sizes.

All PETASIL® footwear are crafted from the finest quality leather, and the soles are produced to be as soft and flexible as possible.

PETASIL is a member of The Society of Shoe Fitters in England.

PETASIL shoes are supplied to most European countries: children love the feel and the look of their shoes, kids often don't want to take the PETASIL shoes off.

Mr.Poco - A refined kids lifestyle store - www.mrpoco.com is proudly carrying PETASIL exclusively in Hong Kong.

PETASIL® 童鞋品牌創立於1988年，產品設計和生產都出自葡萄牙的造鞋小鎮聖若昂-達馬德拉。品牌對產品品質有著極高要求，出品都要款式時尚和舒適健康。

PETASIL® 主力研發學生皮鞋，致力製造不同款式和寬度來滿足不同的腳型需要。他們亦是英國 The Society of Shoe Fitters 的會員。

PETASIL® 童鞋系列在歐洲市場非常受歡迎，並受當地家長和小孩子的喜愛。

PETASIL® 童鞋和學生皮鞋系列獨家在Mr. Poco - Kids & Lifestyle Store - www.mrpoco.com 香港店發售。

A member of





Design & Produced in Portugal
葡萄牙設計和生產



30+ Years Experienced
Children Shoes Maker
30多年童鞋工藝技術



Different Width Fitting
不同鞋寬度選擇



Premium Chrome-free Leather
in Black, Patent Black and Brown
黑色, 亮黑色及棕色
優質無鉻覆鞣皮革

WHY PRE-ORDER?

“NOT ONLY HELP REDUCING THE WASTE AND DAMAGED TO THE PLANET BUT ALSO ENSURES US TO PROVIDE BETTER PRODUCTS AND PRICES TO OUR CUSTOMERS. ”

Every year 95% of excess shoe stock ends up in the landfill. Mr. Poco aims to be on top of the game and be responsible to the planet, we are taking a Pre-Order on our Back to School shoe offer.

We have done many researches on why children shoes options are lacking in Hong Kong. The main reason is the difficulty of projection on sizing and shoe styles of demand. No one foot is same to another, it is important to properly fitting both length and fit of children's feet. It is almost impossible for traditional footwear retails to offer such a wide range of size and fit .

We guarantee:

- your favourite style doesn't sell out
- unique fit and colour
- flexibility on product personalisation (on request)
- cut out waste in production costs
- offer better prices for customers

So, would you be willing to pre-order one of PETASIL's Back to School shoes for your child? We are taking Pre-Order until **24 May 2020 (Sun)**. You will receive a pair of good shoes before the School Year 2020/2021 (estimated mid-August 2020) and if you don't like our product you have the chance to give it back.

Mr. Poco - Kids & Lifestyle Store

www.mrpoco.com

PETASIL X MR. POCO

“WE BELIEVE A LITTLE TWIST WILL HELP YOUNG CHILDREN PUT THEIR SHOES ON THE CORRECT FEET.”

Sometimes children (especially pre-school) wear shoe on wrong feet. It is cute to see their smiling as they hurry to catch up with others and don't care about their shoes are on the wrong feet.

Mr. Poco works with PETASIL in developing a 2-colour insole unlike the ordinary shoes always come in one colour. We believe a little twist will help your children put their shoes on the correct feet.

小孩子總會有穿錯左右鞋的經驗，尤其是幼稚園的階段。他們只顧跑去玩，不會考慮腳與鞋子的關係，便把鞋便把鞋子套在腳上。媽媽們看到他們右左調返的可愛樣子，感到又可笑又氣憤！

Mr. Poco X PETASIL 設計了不同顏色的左右鞋墊。我們都認為小小的設計概念能幫助小孩子分辨左右，這是重要的學習一課！



This little caring feature will only available in our Pre-Order Shoes.
這個貼心的鞋墊，只限預訂訂單。

VELCRO FASTENING 魔術貼款

1

Size Guide A

BEA

鞋寬 Fit| D E F G H

顏色 Colour| Black, Brown, Patent Black +\$30

鞋碼 Size| EU 24 - EU 41

可移除鞋墊 Removable Insole

24/27	\$940
28/35	\$980
36/41	\$1025

20% OFF	
24/27	\$752
28/35	\$784
36/41	\$820

2

Size Guide A

BONNIE

鞋寬 Fit| D E F G H

顏色 Colour| Black, Brown, Patent Black +\$30

鞋碼 Size| EU 24 - EU 41

腳弓支撐 Arch Support

24/27	\$940
28/35	\$980
36/41	\$1025

20% OFF	
24/27	\$752
28/35	\$784
36/41	\$820

按我一下

3

Size Guide D

DAKOTA

鞋寬 Fit| F

顏色 Colour| Black, Brown, Patent Black +\$30

鞋碼 Size| EU 24 - EU 41

腳弓支撐 Arch Support

24/27	\$940
28/35	\$980
36/41	\$1025

20% OFF	
24/27	\$752
28/35	\$784
36/41	\$820

4

Size Guide B

CACILDA

鞋寬 Fit| F

顏色 Colour| Black, Brown, Patent Black +\$30

鞋碼 Size| EU 24 - EU 35

可移除鞋墊 Removable Insole

24/27	\$940
28/35	\$980

20% OFF	
24/27	\$752
28/35	\$784

VELCRO FASTENING 魔術貼款

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Size Guide B

CLARET 2

24/27 \$940
28/35 \$980

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 24 - EU 35

可移除鞋墊 Removable Insole

20% OFF

24/27 \$752
28/35 \$784

6



Size Guide B

CLARA

24/27 \$940
28/35 \$980

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 24 - EU 35

可移除鞋墊 Removable Insole

20% OFF

24/27 \$752
28/35 \$784

CLICK ME



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Size Guide A

TANYA

28/35 \$980
36/41 \$1025

鞋寬 Fit| **E F G**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 28 - EU 41

腳弓支撐 Arch Support

20% OFF

28/35 \$784
36/41 \$820

8



Size Guide A

ISABELLA

24/27 \$940
28/35 \$980

鞋寬 Fit| **E F G**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 24 - EU 35

腳弓支撐 Arch Support

20% OFF

24/27 \$752
28/35 \$784

Styles are for reference only. Please refer the actual availability on our webpage.
款式作參考用途，實際款式以網頁上為準。

BUCKLE FASTENING 鞋扣款

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Size Guide D

JAMIE

28/35 \$980
36/41 \$1025

鞋寬 Fit| **E** **F** **G**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 28 - EU 41

可移除鞋墊 Removable Insole

20% OFF

28/35 \$784
36/41 \$820

10



Size Guide B

CORA

24/27 \$940
28/35 \$980

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 24 - EU 35

可移除鞋墊 Removable Insole

20% OFF

24/27 \$752
28/35 \$784

按我一下

11



Size Guide B

CINDY 2

24/27 \$940
28/35 \$980

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 24 - EU 35

可移除鞋墊 Removable Insole

20% OFF

24/27 \$752
28/35 \$784

12



Size Guide D

TANGIER

28/35 \$980
36/41 \$1025

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 28 - EU 41

腳弓支撐 Arch Support

20% OFF

28/35 \$784
36/41 \$820

LACE UP 鞋帶款

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Size Guide D

TRACEY

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 28 - EU 41

腳弓支撐 Arch Support

28/35 \$980
36/41 \$1025

20% OFF

28/35 \$784
36/41 \$820

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Size Guide D

TINA

鞋寬 Fit| **F**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 28 - EU 41

腳弓支撐 Arch Support

28/35 \$980
36/41 \$1025

20% OFF

28/35 \$784
36/41 \$820

CLICK ME



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Size Guide D

PAN

鞋寬 Fit| **E F G**

顏色 Colour| Black, Brown,
Patent Black +\$30

鞋碼 Size| EU 28 - EU 41

可移除鞋墊 Removable Insole

28/35 \$980
36/41 \$1025

20% OFF

28/35 \$784
36/41 \$820

Styles are for reference only. Please refer the actual availability on our webpage.
款式作參考用途，實際款式以網頁上為準。

VELCRO FASTENING 魔術貼款

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Size Guide B

CHICO

鞋寬 Fit| **F**

顏色 Colour| Black, Brown

鞋碼 Size| EU 24 - EU 35

可移除鞋墊 Removable Insole

24/27 \$955
28/35 \$995

20% OFF

24/27 \$764
28/35 \$796

17



Size Guide C

MÁRIO

鞋寬 Fit| **E F G**

顏色 Colour| Black, Brown

鞋碼 Size| EU 28 - EU 41

腳弓支撐 Arch Support

28/35 \$995
36/41 \$1035

20% OFF

28/35 \$796
36/41 \$828

CLICK ME



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Size Guide D

POSE

鞋寬 Fit| **E F G**

顏色 Colour| Black, Brown

鞋碼 Size| EU 24 - EU 41

可移除鞋墊 Removable Insole

24/27 \$955
28/35 \$995
36/41 \$1035

20% OFF

24/27 \$764
28/35 \$796
36/41 \$828

19



Size Guide D

MIRRO

鞋寬 Fit| **E F G**

顏色 Colour| Black, Brown

鞋碼 Size| EU 28 - EU 41

可移除鞋墊 Removable Insole

28/35 \$995
36/41 \$1035

20% OFF

28/35 \$796
36/41 \$828

Styles are for reference only. Please refer the actual availability on our webpage.
款式作參考用途，實際款式以網頁上為準。

LACE UP 鞋帶款

20



Size Guide C

MARCUS

28/35 \$995
36/41 \$1035

鞋寬 Fit| E F G

顏色 Colour| Black, Brown

鞋碼 Size| EU 28 - EU 41

可移除鞋墊 Removable Insole

20% OFF

28/35 \$796
36/41 \$828

21



Size Guide C

MOSES

28/35 \$995
36/41 \$1035

鞋寬 Fit| E F G

顏色 Colour| Black, Brown

鞋碼 Size| EU 28 - EU 41

腳弓支撐 Arch Support

20% OFF

28/35 \$796
36/41 \$828



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Size Guide D

PEEL

28/35 \$995
36/41 \$1035

鞋寬 Fit| E F G

顏色 Colour| Black, Brown

鞋碼 Size| EU 28 - EU 41

可移除鞋墊 Removable Insole

20% OFF

28/35 \$796
36/41 \$828

23



Size Guide D

PAX

24/27 \$955
28/35 \$995
36/41 \$1035

鞋寬 Fit| E F G

顏色 Colour| Black, Brown

鞋碼 Size| EU 24 - EU 41

可移除鞋墊 Removable Insole

20% OFF

24/27 \$764
28/35 \$796
36/41 \$828

Styles are for reference only. Please refer the actual availability on our webpage.
款式作參考用途，實際款式以網頁上為準。

HOW TO FIND A RIGHT SHOE SIZE 鞋碼測量方式

Download and print our [foot measurement chart](#). Make sure print to actual document size.

請先下載和列印量腳圖。列印時請留意列印出檔案制實際大小，不要放大或縮小圖檔。

Click me
to download

按我一下
下載!

PETASIL® x Mr. Poco

STEP 1: FOOT LENGTH

- 1) Place this foot measure chart on the floor and let your child stand with heel placed just in front of the orange line.
- 2) Measure both feet from heel to the longest toe. You should use the largest measurements when choosing a size for your child.
- 3) Then add 10-15 mm to your actual foot length to calculate the shoe size. Compare with the size guide to find out the shoe size you should order.

STEP 2: FOOT WIDTH

Some of our styles offer different shoe widths. If your child have wider feet, we recommend you to measure their width as well.

- 1) Cut out the width measuring tape on the dotted line or use your own tape.
- 2) Wrap the width ruler around the ball of your child's foot until it joins the starting point. Measure both feet.
- 3) Record the measurement. Compare with the width guide to find out the fit you should order.

Fit Types:

- - Extra Narrow Fit
- - Narrow Fit
- - Standard Fit
- - Wide Fit
- - Extra Wide Fit

Instructions:

PLACE YOUR CREDIT CARD HERE TO MAKE SURE THE CHART IS IN RIGHT SCALE

Print this sheet out at 100% scale on A4 paper.

PLACE YOUR LITTLE HEEL HERE

Distributed by
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WWW.MRPOCO.COM

SIZE GUIDE 鞋碼表

	LENGTH (MM)#				WIDTH (MM)				
	SIZE GUIDE A	SIZE GUIDE B	SIZE GUIDE C	SIZE GUIDE D	D	E	F	G	H
EU 24	156	156	160	160	147	153	160	166	172
EU 25	162	163	166	167	151	157	164	170	176
EU 26	169	170	173	174	155	161	168	174	180
EU 27	175	176	180	180	160	166	173	179	185
EU 28	180	183	185	187	165	171	178	184	190
EU 29	187	190	192	194	169	175	182	188	194
EU 30	193	196	199	200	173	178	185	191	197
EU 31	200	203	205	207	175	181	188	194	200
EU 32	207	210	212	214	179	185	192	198	204
EU 33	213	216	219	220	184	190	197	203	209
EU 34	220	223	225	227	189	195	202	208	214
EU 35	224	230	235	234	194	200	207	213	219
EU 36	230	236	241	240	200	206	213	218	225
EU 37	237	243	248	247	204	210	217	222	229
EU 38	244	250	255	254	209	215	222	227	234
EU 39	250	256	261	260	213	219	227	232	239
EU 40	257	263	268	267	219	225	232	238	245

Please note you should select a shoe size that is 10-15 mm larger than your child's foot.

選擇尺碼時，請先測量雙腳腳掌的最長度，然後加上 10-15 mm 。

HOW TO ORDER 如何訂購

1



WE CAN'T START WITHOUT YOUR MEASUREMENTS

做一對好鞋是先要知道你的尺寸

2



PICK YOUR FAVOURITE STYLE BUT ONLY SELECT THOSE SUITABLE FOR YOUR LITTLE FEET

選擇你喜歡款式，但記住要合適才行！

3



PICK A COLOUR THAT ONLY ALLOWED AT SCHOOL

選擇學校批准的皮革顏色啊！

4



SCAN ME WITH YOUR SMARTPHONE OR ORDER ON WWW.MRPOCO.COM

掃描我一下或直接上網頁訂購

5



GOOD SHOES DESERVE WAITING

好鞋子製作需時，請耐心等待

6



A PAIR OF GOOD SHOES WILL BE DELIVERED TO YOUR DOORSTEP

為您送上好鞋子！

免費送貨 · 免費退換

FREE DELIVERY · FREE RETURNS & EXCHANGE

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